

Aaron Ho

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EDUCATION

San Jose State University

B.A. Business Administration Concentration in
Marketing

San Jose, CA
Expected May 2028

WORK EXPERIENCE

Tisane

Social Media/Boba Barista

San Jose, CA
May 2026 - Present

- Prepared and served boba drinks
- Created engaging social media content that promoted Tisane brand
- Collaborated with other staff members to ensure drinks are properly made

Sigma Chi Fraternity

Social Media Director

San Jose, CA
Nov 2025 – Present

- Oversaw chapter social media platforms by creating, scheduling, and publishing content to build engagement and raise brand awareness to a broader audience.
- Designed digital posters, postcards, and other digital assets to promote recruitment, philanthropy, and other Sigma Chi related events.
- Collaborated with other executive members to maintain and gain new relations with other related organizations.

Sigma Chi Fraternity

Historian

San Jose, CA
Aug 2025 - Present

- Documented fraternity events through high quality photography and organized digital records to preserve chapter history
- Collaborated with social media director to develop engaging multimedia content that strengthened chapter outreach
- Built and maintained a comprehensive digital archive of events to support future marketing, branding, and historical projects

Happy Lemon

Boba Barista

Gilroy, CA
June 2023 – Aug 2024

- Prepared and served boba tea and specialty drinks.
- Collaborated with other staff members to ensure smooth operations and maintain a clean working environment.
- Provided friendly and efficient customer service in a fast paced environment.

PERSONAL PROJECTS

Personal Website

Nov 2025 - Present

- Created a personal website through third party website to build a personalized portfolio.
- Experimented with creative designs and aesthetics to create a personalized space that embodied my creative mind.

ADDITIONAL

Skills: Teamwork, Communication, Strategy planning & implementation, Adaptability, Time management, Event coordination

Technical: Photoshop, Lightroom, Davinci Resolve, 3D Blender (minor), Microsoft excel (minor)

Hobbies: Cars, Snowboarding, Cooking, Fishing